



ELEVATED

THE PREP & POLISH PARTY

Presented By



JANUARY 29 - FEBRUARY 01, 2025
SOUTH LAKE TAHOE

MEISINGER USA

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JAN 29 - FEB 01, 2025 - SOUTH LAKE TAHOE



SKI SOUTH LAKE TAHOE

Skiing South Lake Tahoe offers a unique blend of breathtaking scenery and diverse terrain catering to all skill levels. With abundant snowfall every season, you will be sure to have a great time on the slopes of Lake Tahoe.

- Stunning views of Lake Tahoe and the Sierra Nevada Mountains
- Diverse terrain for all skill levels
- Abundant snowfall
- Lively apres-ski scene



LEARN FROM THE BEST

We're assembling the foremost dental key opinion leaders to delve deep into advanced preparation and polishing techniques, offering invaluable insights, techniques, and advancements in the field.

Tentative Speaker Lineup Includes:

- Kristine Aadland, DMD
- Greg Campbell, DDS
- James Klim, DDS
- Jason Smithson, DDS
- & More



EPIC CLOSING PARTY

This event promises an electrifying finale with an exclusive closing party. Get ready to celebrate your newfound knowledge and network with colleagues in style, culminating in a night to remember.

- Exclusive closing party to celebrate the conclusion of the event
- High-energy entertainment

General Information

Exhibit Location

Bally's Lake Tahoe
55 Hwy 50, Stateline, NV 89449

Event / Exhibit Dates

January 29 - February 1, 2025

Event Manager

Maura Kettle
Email: Mkettle@meisingerusa.com
Phone: 303-268-5400

Exhibit Hours

Thursday, January 30, 2025	6:30am - 8:00pm
Friday, January 31, 2025	6:30am - 8:30pm
Saturday, February 1, 2025	6:30am - 2:30pm

Exhibit Set-Up Hours

Wednesday, January 29, 2025 4:00pm - 7:30pm

Exhibitor Move-out Hours

Saturday, February 1, 2025 2:30pm - 4:30pm

Exhibits may not be dismantled prior to the close of the Exhibit. Exhibits must be dismantled, packed with shipping labels and ready for pick up by 4:30pm.

Shipping Instructions

All shipments must be shipped pre-paid direct to Bally's Lake Tahoe with convention lock-up address labels. Address labels will be available October 2024.

Bally's Lake Tahoe
Elevated/Meisinger USA
Exhibiting Company Name & Contact Name
55 Highway 50
Stateline, NV 89449

Important Dates & Deadlines

Deposit: Due with Application
Final Payment: Aug. 30, 2024
Media Assets (logos, etc): July 15, 2024
Swag Bag Item: Nov. 29, 2024
Name Badge Request Form: Nov. 29, 2024
Freight Delivery Start Date: Jan. 27, 2025
Hotel Reservations: Dec. 20, 2024

Exhibitor Program Listing

Exhibitors contracted by August 25th, 2024 will be included in the Elevated: The Prep & Polish Party brochure. Exhibitors contracted after October 1, 2024 will be included in the exhibitor directory, which will be distributed to all attendees at the event.

Exhibitor Badge Fees

Exhibiting companies requesting badges in excess of those allocated by booth size will be charged an additional fee of \$650.00 per badge.

Payment Schedule

50% of payment is due when the application is received. Final payment is due by August 30, 2024. Make checks payable to Meisinger USA, 10150 E Easter Ave. Centennial, CO 80112.



Sponsorship Opportunities

Double Black Diamond Sponsor

1 Available • \$20,000

Benefits Include:

- Closing Party at Opal Ultra Lounge sponsorship, featuring DJ
- Company logo on attendees' lanyards
- 10-Minute introduction during first day
- Logo predominantly featured in Elevated Program
- Full-Page ad/feature in Elevated Program
- Add an item to the swag bag (sponsor provided)
- Pre-event email blast
- 2x Free tuition for (2) doctors
- 2x 8' Tables in premier location in exhibitor hall
- 4x Registered representative food and beverage provided during held event (breakfast, breaks, closing party)
- 4x Exhibitor Badges included
- Closing Party admittance

Black Diamond Sponsor

3 Available • \$7,500

Benefits Include:

- Breakfast sponsorship
- Special introduction during opening remarks on day of breakfast sponsorship
- Half-Page ad/feature in Elevated Program
- Add an item to the swag bag (*sponsor provided*)
- (2) \$250 or (5) \$100 off tuition to provide to doctors to attend
- 1x 8' Table
- 3x Registered representative food and beverage provided during held event (breakfast, breaks, closing party)
- 3x Exhibitor Badges included
- Closing Party admittance

Blue (Standard) Sponsor

9 Available • \$4,500

Benefits Include:

- Acknowledged sponsorship during opening remarks
- 2x \$100 off coupons to provide to doctors to attend
- 1x 6' Table
- 2x Registered representative food and beverage provided during held event (breakfast, breaks, closing party)
- 2x Exhibitor Badges included
- Closing Party admittance

Green Sponsor

\$2,000

Benefits Include:

- 2x Exhibitor Badges included
- 2x Registered representative food and beverage provided during held event (breakfast, breaks, closing party)
- Closing Party admittance
- **No Table Provided**

Exhibitor Party Sponsorship

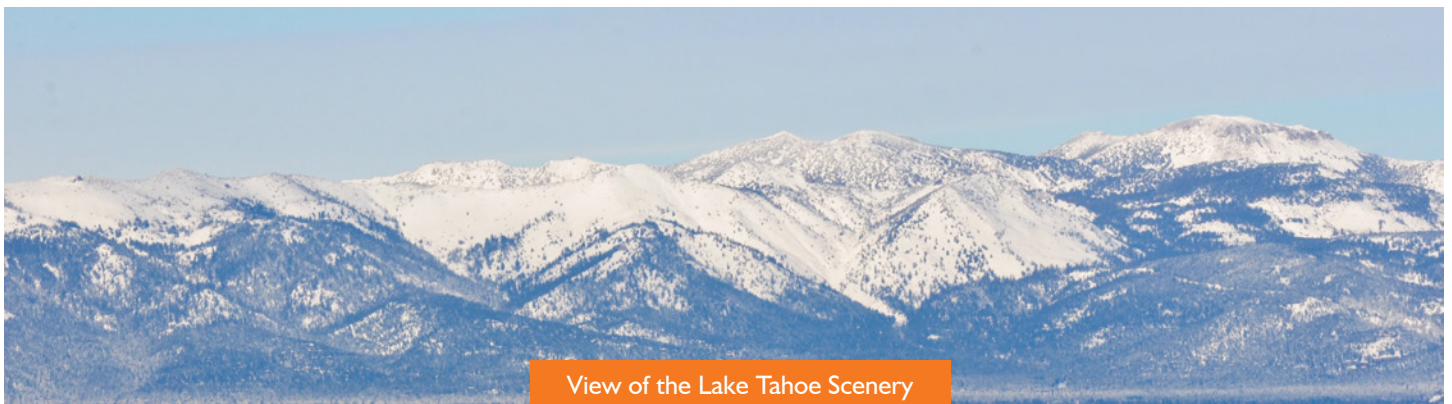
1 Available • \$3,000

Benefits Include:

- Exhibitor Party Sponsorship

Extras

- Additional Exhibitor Badge: \$650
- Additional Welcome Reception: \$75
- Additional Exhibitor Party: \$125
- Additional Closing Party: \$175



View of the Lake Tahoe Scenery



Exhibitor Information

Exhibitor Application

- Please complete the enclosed application and forward it to mkettle@meisingerusa.com with a deposit of 50% of the total sponsorship fee*.
- Please note that acceptance of payment does not constitute a contract to exhibit. You will receive written confirmation of acceptance of your application. Once we are sold out, **(very limited attendance for exhibitors)** we will close it out.

**If submitting a contract after August 30th, 2024, full payment must be included.*

Specifications

All spaces are table tops exhibits. Each space is furnished with 6' or 8' table(s), depending on sponsorship level, and two chairs. Standing signage may not exceed 8' in height from the floor of your booth.

Subletting

Subletting space is prohibited. No exhibitor shall assign, sublet or apportion the whole or any portion of the space allotted to any exhibitor or person. Exhibitor remains fully responsible and liable under its contract for all activities conducted within their designated space.

Space Assignments

Location assignments shall be made solely at the discretion of Meisinger on a sponsorship level, then first-come, first served basis. Meisinger reserves the right to make exceptions.

Cancellations

All cancellations must be in writing. Cancellations received before November 1st, 2024 are entitled to a 50% refund of the total exhibitor fee. No refunds will be given after December 1st, 2024.

Hotel Accommodations

Meisinger has negotiated discounted rates with Bally's Lake Tahoe. Discounted rates will apply for 3 days before & 3 Days after the official dates of the event. Pre/Post conference rates are subject to room availability at the time of reservation.

We recommend you make your reservations as soon as possible as the room block is filling up quickly!

Sunday - Thursday: \$69 per night plus taxes & fees
Friday: \$119 per night plus taxes & fees
Saturday: \$179 per night plus taxes & fees
Hotel Guest Overnight Parking: \$10 per vehicle / per night

Reservations can be made direct with the hotel by calling 1-800-648-3353 with the group code **STME25** or **Meisinger USA**. All reservations must be received no later than Friday, December 20, 2024. Reservations received after the cutoff date will be confirmed on a space availability basis at the prevailing rate available.

In order to reserve rooms at the discounted rates, you must be registered as an exhibitor for the Elevated Prep & Polish Party. Meisinger reserves the right to remove un-registered guests from the room block.

Cancellation Notice from Bally's Lake Tahoe:

Cancellation policies will be provided to the guest by Bally's Lake Tahoe, if requested during booking. Please note, after November 30, 2024 hotel reservations are non-refundable.

Exhibitor Policy

PURPOSE

Meeting exhibitions and sponsorships provide an educational forum for participants. The Meisinger Elevated: The Prep & Polish Party welcomes exhibitors and sponsors, as they constitute an important means of keeping registrants informed of new and improved products and services for the provision of dental care.

PARTICIPATION

Meisinger reserves the sole and absolute right to determine which firms and products are appropriate for inclusion in the exhibition and to refuse, cancel, or restrict any applicant or exhibit which it considers undesirable for any reason. This provision applies to the exhibitors' conduct, printed matter, samples, questionnaires, or for any other reason that Meisinger deems objectionable. If Meisinger decides that any of these do not meet its standards or have not been met, the exhibitor must at once comply with Meisinger's demands or can withdraw from the meeting and, if appropriate, be refunded the rental fee, prorated for the unused time.

ENDORSEMENTS

Acceptance of a product(s), service, or company as a sponsor or exhibitor shall not be construed to mean or imply endorsement by Meisinger of that product(s), service, or company. The following statement to this effect shall be included in any material published, printed or electronically transmitted.

PROMOTION

Product promotion material or product-specific advertisement of any type is prohibited in or during CDE activities. Commercial exhibits may not influence planning or interfere with the presentation of educational activities. Commercially supported education events may not compete with, nor take precedence over, the educational events. Participants and attendees will not be obligated to utilize a volume of any products and or services

DISCLAIMER

Meisinger does not endorse specific products or equipment. This is not intended as an endorsement by Meisinger.

INSURANCE & LIABILITY

All Exhibitors, their contractors, and suppliers working in the exhibit areas are required to carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Every reasonable precaution is taken by Meisinger and the exhibition location to safeguard and protect the Exhibitors' property while at the exhibition. All Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibition.

FORCE MAJEURE

In the event the convention facility or any part of the exhibit area is unavailable whether for the entire conference, or a portion of the conference, as a result of fire, flood, inclement weather, governmental restriction, malicious damage, acts or threats of war or terrorism, strike, lock-out, labor dispute, riot, global pandemic, communicable disease, or other cause over which Meisinger has no control, or should Meisinger decide that because of any such cause that it is necessary to cancel, postpone, or re-site the conference, or reduce the move-in and installation time, show time, or move-out time, Meisinger shall not be obligated to, indemnify or reimburse the exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

FIRE AND SAFETY REGULATIONS

Exhibitor agrees to accept full responsibility for compliance with federal, state, and municipal regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment. Exhibitor agrees to comply with all state and local fire and safety regulations. Combustible or explosive materials and substances must be flame-proofed. Packing containers, excelsior, wrappings and similar materials must be removed from the exhibit area and may not be stored under tables or behind displays.

EXHIBITOR'S RESPONSIBILITY

Exhibitor agrees to indemnify Meisinger USA, the Venue, members, officers, directors, agents and employees of each of these entities and official show contractors against and hold them harm-less for any claims arising out of (i) the Exhibitor's application or participation in the Exhibit, (ii) the acts or negligence of the Exhibitor, its agents, employees or contractors, (iii) labor disputes, (iv) any breach by Exhibitor of its representations, warranties and agreements contained in these rules or the terms and conditions of this application, (v) the use (or misuse) of any of Exhibitor's products or services by any Exhibit participant or any other party, (vi) the infringement or alleged infringement by Exhibitor of a third party's intellectual property rights.

Sponsorship Application

SPONSOR INFORMATION

Company Name	
Address	Unit/Suite
City/State	Zip/Postal Code
Phone Number	E-mail
Main Contact Name	Main Contact Title
Main Contact Phone	Main Contact Email

SPONSOR FEES

<input type="checkbox"/> Double Black Diamond Sponsor	\$20,000. ⁰⁰
<input type="checkbox"/> Black Diamond Sponsor	\$7,500. ⁰⁰
<input type="checkbox"/> Blue Package Sponsor	\$4,500. ⁰⁰
<input type="checkbox"/> Green Package Sponsor	\$2,000. ⁰⁰
<input type="checkbox"/> Exhibitor Party Sponsorship	\$3,000. ⁰⁰

BILLING INFORMATION

<input type="checkbox"/> Process Deposit Only (50%)		
<input type="checkbox"/> Process Full Payment (Based on Sponsorship Level)		
Credit Card No:		
CCV:	Exp.:	Billing Zip:
Signature:		

EXTRAS

<input type="checkbox"/> Additional Exhibitor Badge	\$650. ⁰⁰
<input type="checkbox"/> Additional Welcome Reception	\$75. ⁰⁰
<input type="checkbox"/> Additional Exhibitor Party	\$125. ⁰⁰
<input type="checkbox"/> Additional Closing Party	\$175. ⁰⁰

Cancellations

All cancellations must be in writing. Cancellations before November 1st, 2024 will be charged 50% of the total exhibitor fee. No refunds will be given after December 1st, 2024.